

MARMADUKE MOUSE



MAY No.52
AND 10c

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AUTHORITY





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NOW! Give Yourself a \$168-a-Month Raise!

**We'll start you in a proven money-earning
spare-time business at no cost to you!**

SEND FOR *FREE* BUSINESS KIT!

Here's a business for you that will be as much fun as it is profitable... and you don't have to invest one cent...ever! We've helped thousands of men succeed in this unique business...and we'd like to do it for you, too. Just 2 orders a day from friends, neighbors, relatives, in "off hours" earns you \$168 EXTRA a month! James Kelly of Ohio took so many orders for these Nationally-Advertised shoes that he made \$93.55 in just ONE evening! Fred Mapes of California regularly makes \$5 to \$10 every hour he devotes to his Mason Shoe business! There is no limit on what you can earn!

It's **easy** with our way of selling shoes. We set you up in a complete "shoe store" business you can run from your home. We carry the stock and ship the shoes. All you do is show the styles to your family, friends, people where you work, etc....and take orders. You have a profitable business with no rent, light bill, clerk hire or other costs to worry you. **You keep 100% of your profit!**

Here's why you'll make money!

- You offer 170 comfortable fast-selling styles...far more than a store!
- You have an amazing range of sizes (2½ to 14) and widths (AAAA to EEEE). Even hard-to-fit people can buy from you!
- Because we carry over 200,000 pairs in stock, your customers get **exactly** what they want...no misfits or substitutions!
- You feature exclusive Velvet-ez shoes with foamy-soft **air-cushion innersoles** that let you "walk on air." Built for supreme comfort, Mason shoes also feature built-in strong steel shanks, Air-Cushion longitudinal support, Nylon stitching. Advertised in Esquire, Good Housekeeping and on TV, they'll be available **only** from you—not sold in stores!
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No wonder you'll have the biggest and best "shoe store" business in town!

MASON SHOE MFG. CO.
Desk MA601, Chippewa Falls, Wisconsin

Since 1904



You'll get a Starting Kit *FREE!*

As soon as we receive the coupon below we'll send you a complete Business Outfit **FREE and postpaid!** It features the entire Mason Collection in full color; contains 10-second Air Cushion demonstrator, valuable Booklet chock full of how-to-make-money hints, special Measuring Board, advertising reprints...everything else you need to start making cash profits from the first hour! We'll also show you how to earn monthly **Bonus Checks** and win costly prizes **Free!**

Mason Shoes will be available **ONLY** from You!

Because Mason Shoes are not sold in stores, you get **repeat** orders from delighted customers almost automatically! Steady cash profits every month! Since everyone you know wears shoes...**EVERYBODY IS A PROSPECT!** No wonder this is the perfect "off-hours" business: a quality product everybody needs...backed by the famous Good Housekeeping Guarantee Seal...one you can take orders for 12 months of the year. Want to see how much money you can make? For a 2¢ postcard you can try it NOW...start your exciting business **right away!**

RUSH THIS STAMP FOR YOUR **FREE BUSINESS OUTFIT!**

Mr. Ned Mason, Vice President
Mason Shoe Mfg. Co., Desk MA-601
Chippewa Falls, Wisconsin

Yes, I'd like to give myself a \$168 a month raise! Please set me up as your man in my community by rushing my Complete Starting Shoe Business Outfit **FREE** and postpaid so I can start making extra money from my first hour!

Name _____ Age _____
Address _____
Town _____ State _____

MARMADUKE MOUSE

and King Louie

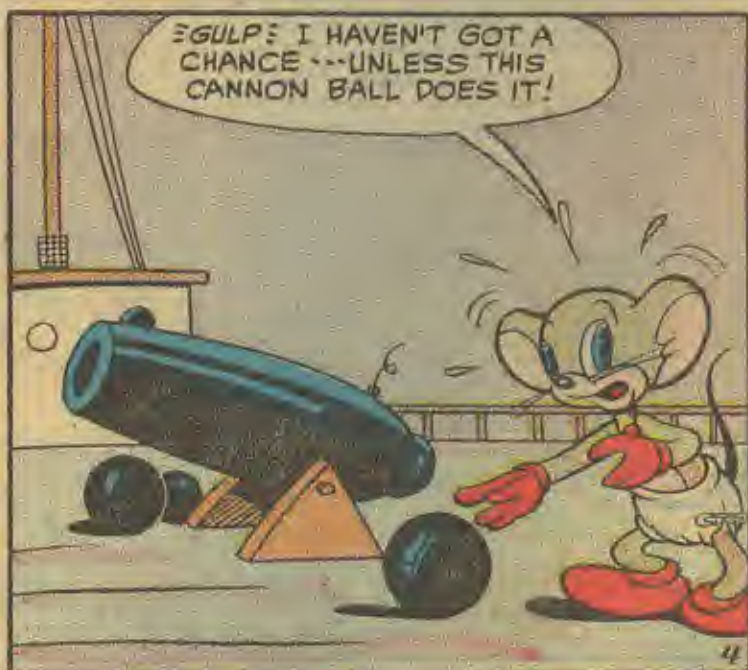


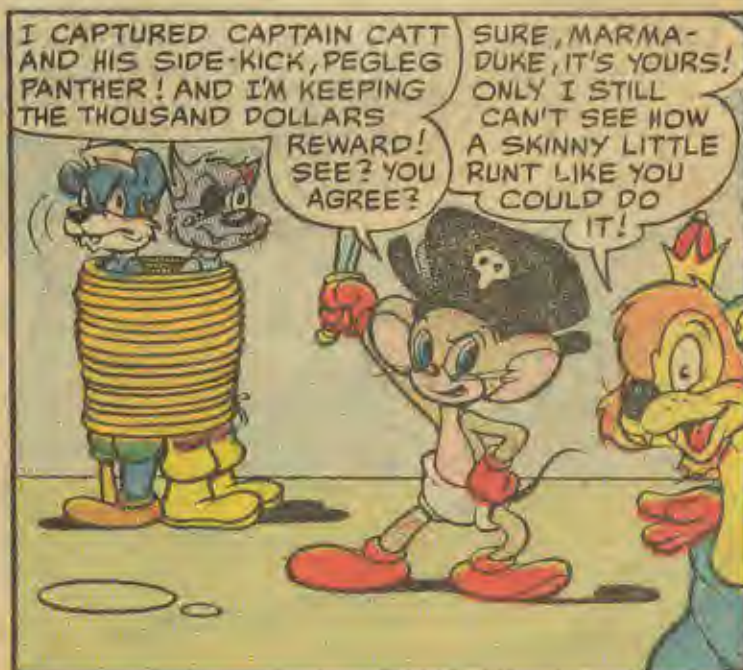
MARMADUKE MOUSE



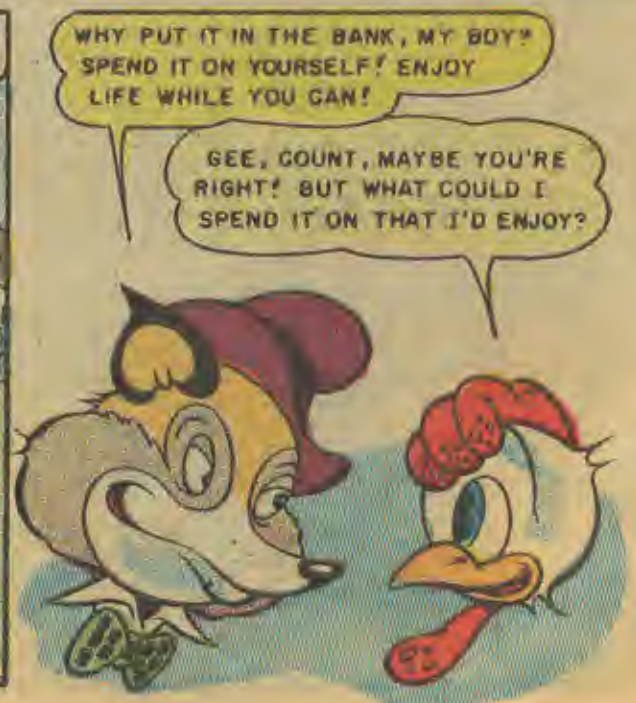
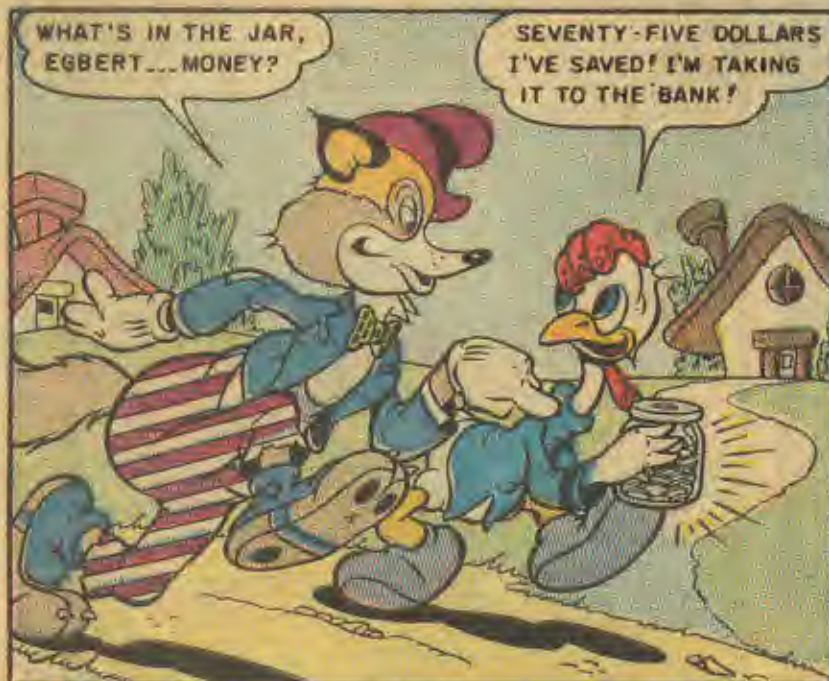
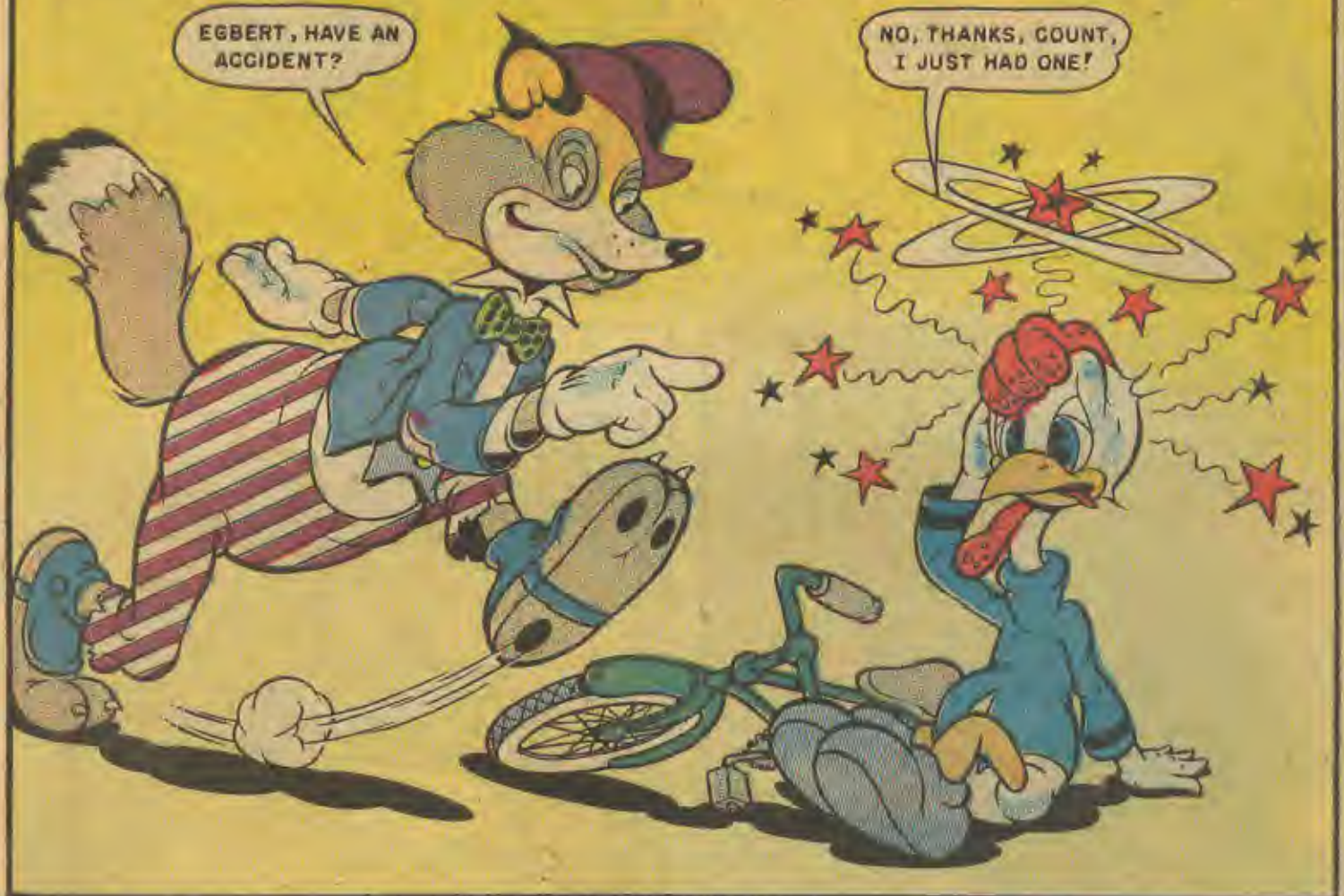
MARMADUKE MOUSE







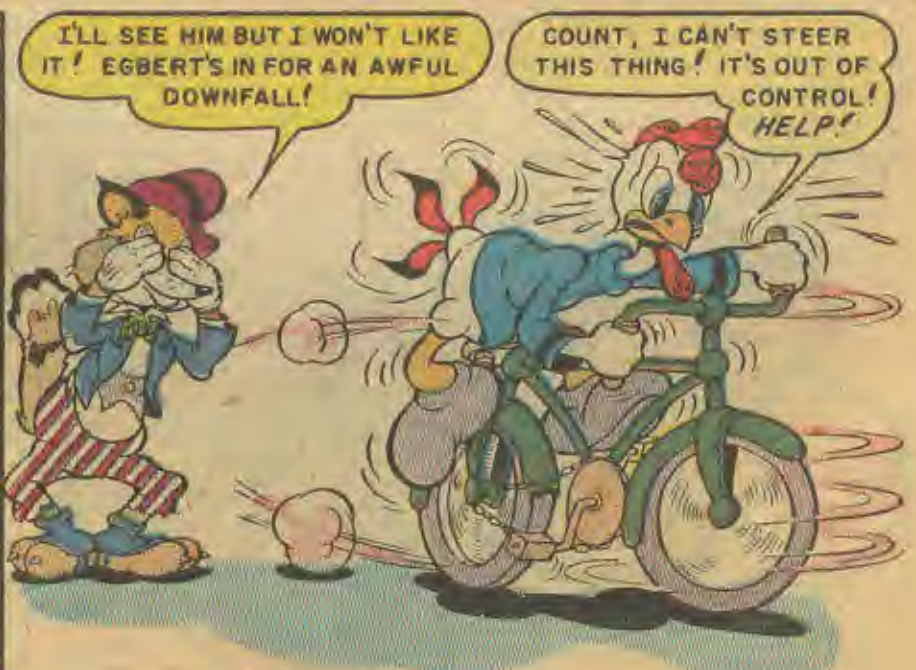
EGBERT and the COUNT

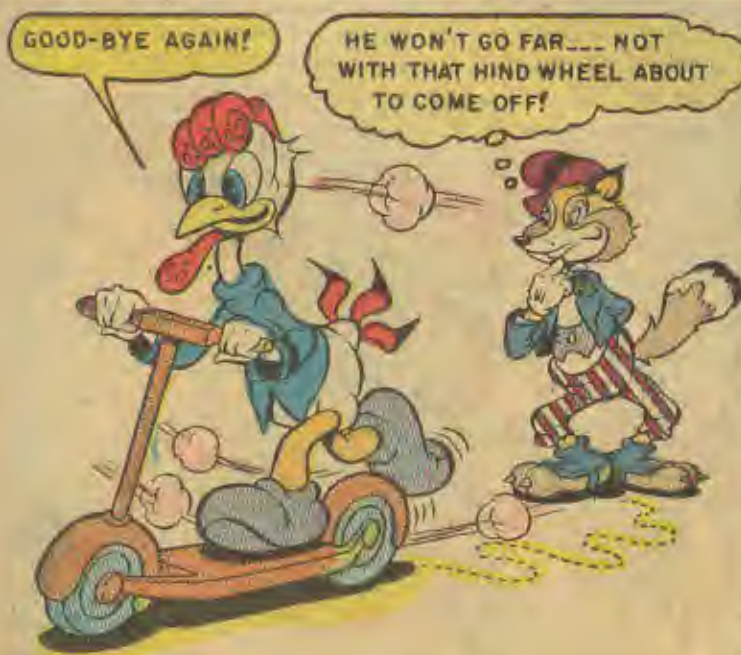


MARMADUKE MOUSE



MARMADUKE MOUSE





MARMADUKE MOUSE

TSK, TSK! IT'S PLAIN TO SEE THAT YOU CAN'T BE TRUSTED WITH A VEHICLE! YOU'LL KILL YOURSELF!

I'M HALF DEAD ALREADY! OWWW!

BUT SINCE I WAS RESPONSIBLE FOR THE CAR AND THE BICYCLE AND THE SCOOTER, I FEEL IT'S UP TO ME THAT YOU GET SOMETHING FOR YOUR MONEY!

HOW ABOUT SOMETHING EASY LIKE A NICE ROCKING CHAIR?

THERE'S AN OLD WOODEN CHEST IN THE ATTIC... BEEN THERE FOR YEARS! IT'S NOT WORTH A PENNY BUT I'LL GIVE A SALES TALK!

LITTLE PAL, HERE'S A GREAT TREASURE! I'LL TRADE IT FOR YOUR SCOOTER!

ANYTHING'S BETTER THAN THE SCOOTER! WHAT'S THE PRIZE?

IT'S AN OLD ANTIQUE CHEST, VERY VALUABLE! I WOULDN'T LET IT OUT OF THE FAMILY EXCEPT THAT YOU'RE A FAMILY FRIEND!

I AM? CAN I BANK ON THAT?

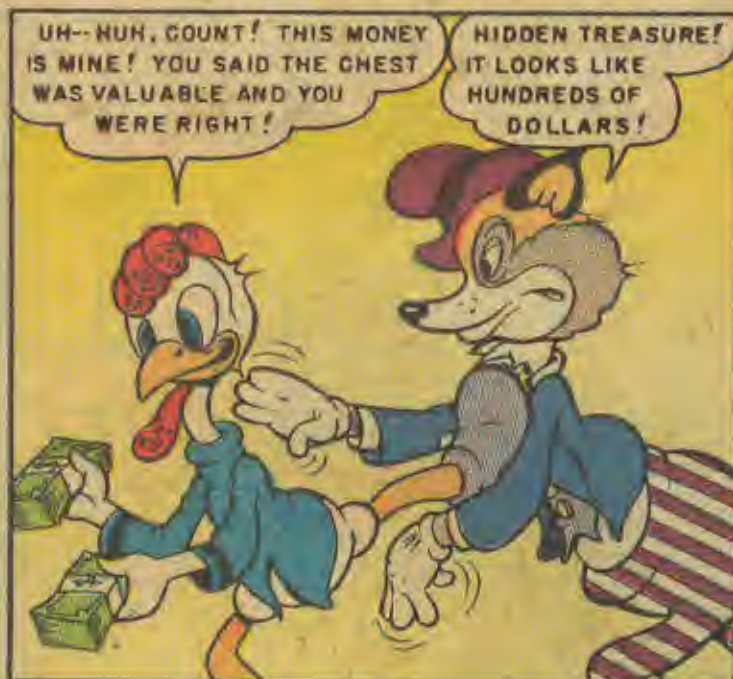
BANK! I STARTED TO THE BANK WITH MY SEVENTY-FIVE DOLLARS AND ALL I HAVE NOW IS THIS OLD WOODEN CHEST!

EGBERT, WHAT DO YOU MEAN?

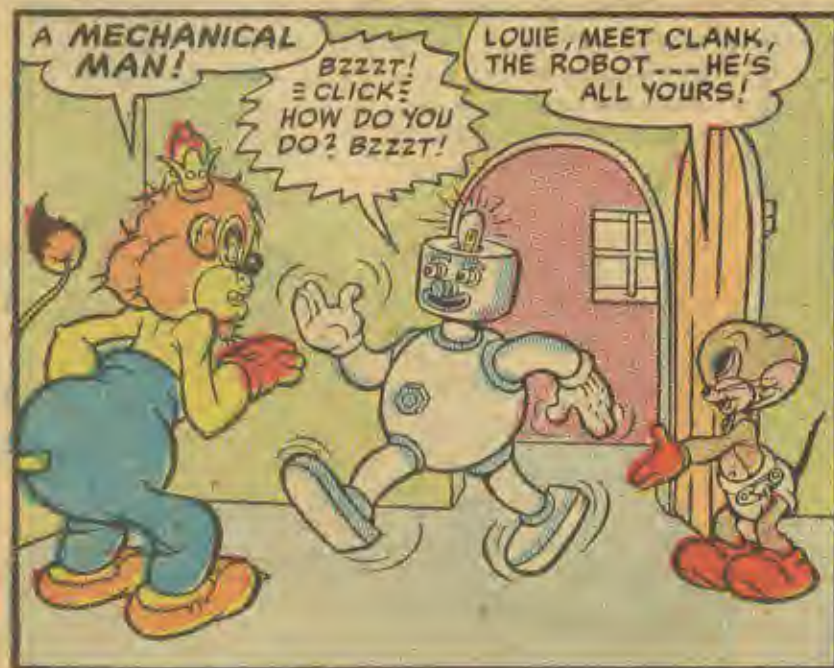
I MEAN I'VE BEEN ROBBED! I BELIEVE YOU GYPPED ME!

HA, HA, HA! NOW YOU CATCH ON! SURE, I PLANNED IT THAT WAY!

MARMADUKE MOUSE



MARMADUKE MOUSE & King Louie



MARMADUKE MOUSE

B-BUT JUST THINK OF HOW FAITHFUL I'VE BEEN EVER SINCE YOU INVENTED ME!

GEE!

I DIDN'T KNOW YOU CARED!

--- ANYWAY I DON'T LIKE THIS BIRD'S LOOKS!

NONSENSE, CLANK! WHY LOUIE'S A SWEET GUY! BESIDES, HE'S KING!

ALL RIGHT, MARMADUKE, I'LL TAKE A CHANCE WITH HIM --- CLANK REPORTING FOR DUTY, SIR! BZZZT --- ECLICK!

HOT DOG! SOME SWELL INVENTION!

OKAY, MARMADUKE! YOU'VE EARNED YOUR WEEK'S VACATION!

--- AND YOU, ROBOT, CLEAN THE WHOLE PALACE FROM TOP TO BOTTOM!

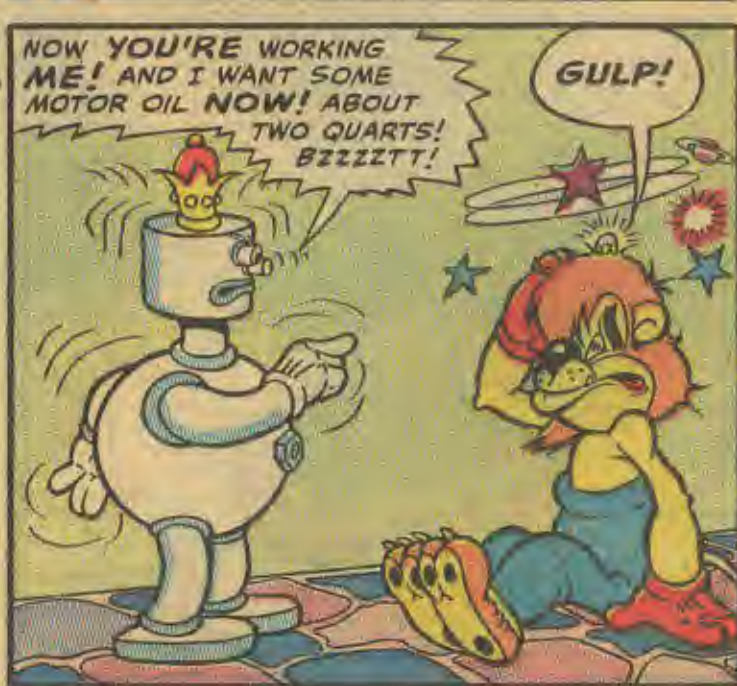
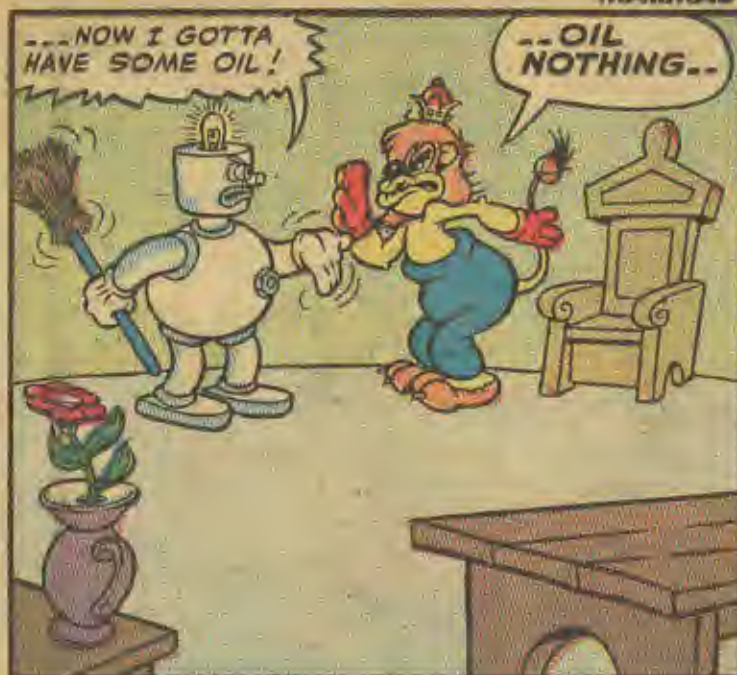
YAHOO! MY FIRST VACATION IN MY WHOLE LIFE! I'M OFF TO THE SUNNY SOUTH! YIPPEE!

LATER---

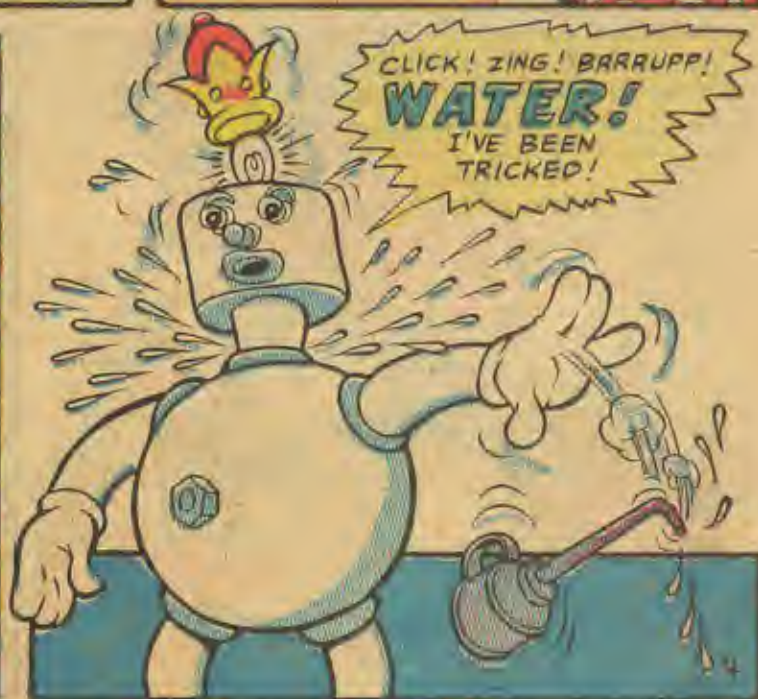
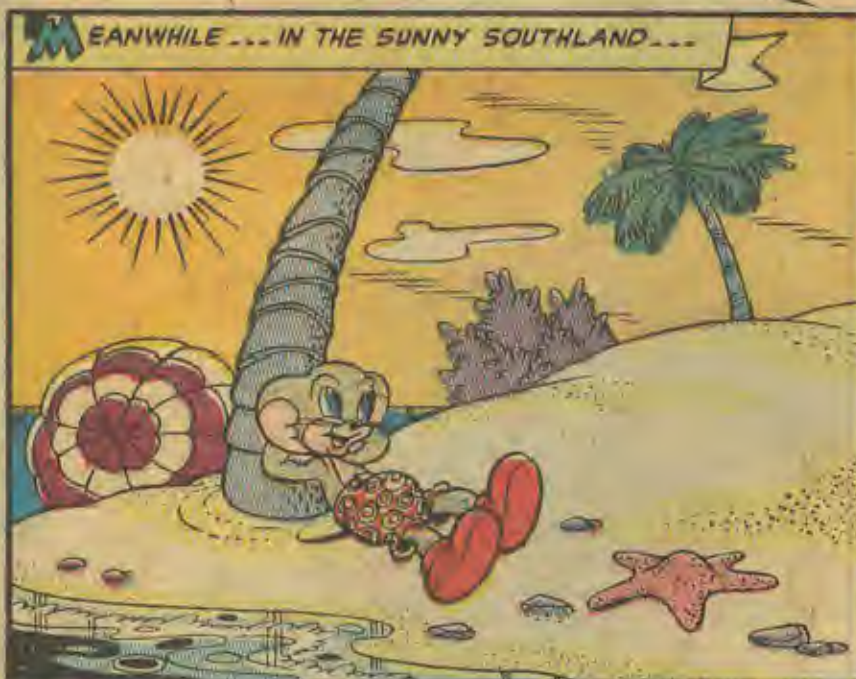
THROUGH, HUH?

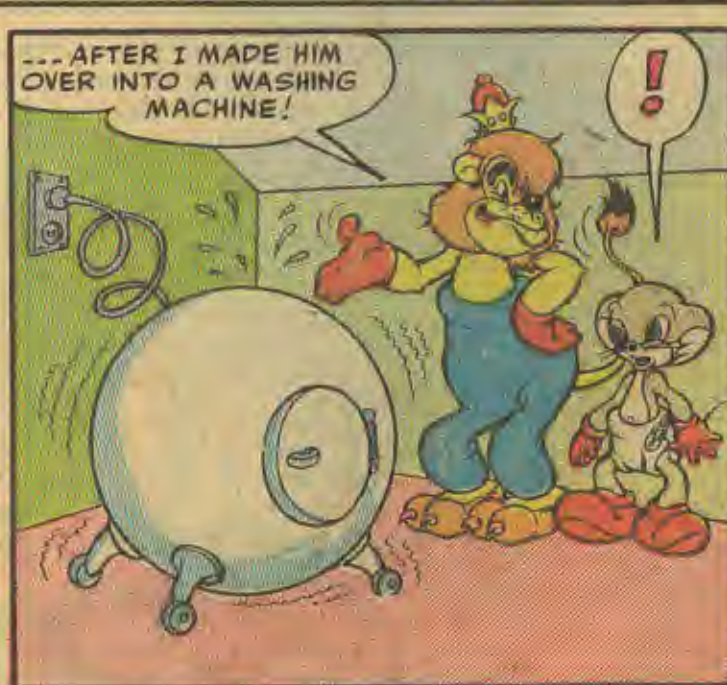
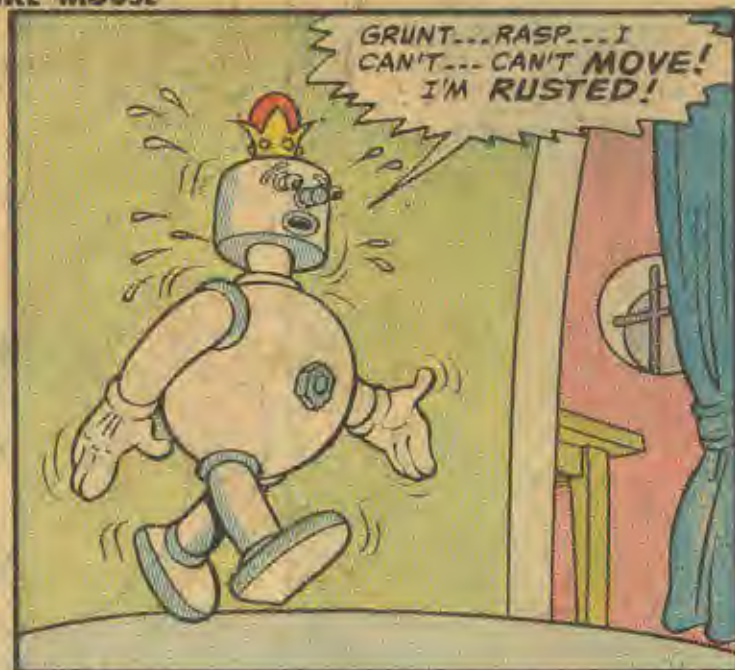
BUZZZ---YES, S-SIR--- THE WHOLE PALACE!

MARMADUKE MOUSE



MARMADUKE MOUSE





MARMADUKE MOUSE & KING LOUIE





MARMADUKE MOUSE

I SHOULD NEVER HAVE GOTTEN ANGRY WITH YOU, MARMADUKE! YOU ARE MY FRIEND AND YOU'RE WELCOME TO JOIN ME ON THIS TRIP!

UH-OH!

AND TO SHOW YOU THAT ALL IS FORGIVEN...I'M GOING TO LET YOU CARRY THE EQUIPMENT!

I'VE BEEN TRICKED!

WELL, WE'RE ALL READY TO GO NOW! LET'S BE ON OUR WAY!

I HOPE PUFF PUFF! THAT I CAN MAKE IT TO THE FRONT DOOR!



And MANY HOURS LATER...

WHAT A WONDERFUL TRIP! I'M ENJOYING EVERY MINUTE OF IT!

I WISH I COULD SAY THE SAME! SIGH!



KING LOUIE, DON'T YOU THINK YOU OUGHT TO REST FOR A WHILE? YOU MUST BE TIRED CARRYING THAT BUNDLE?

YOU'RE A VERY THOUGHTFUL FELLOW, MARMADUKE! AND BESIDES, THIS SEEMS LIKE A GOOD PLACE TO CAMP!

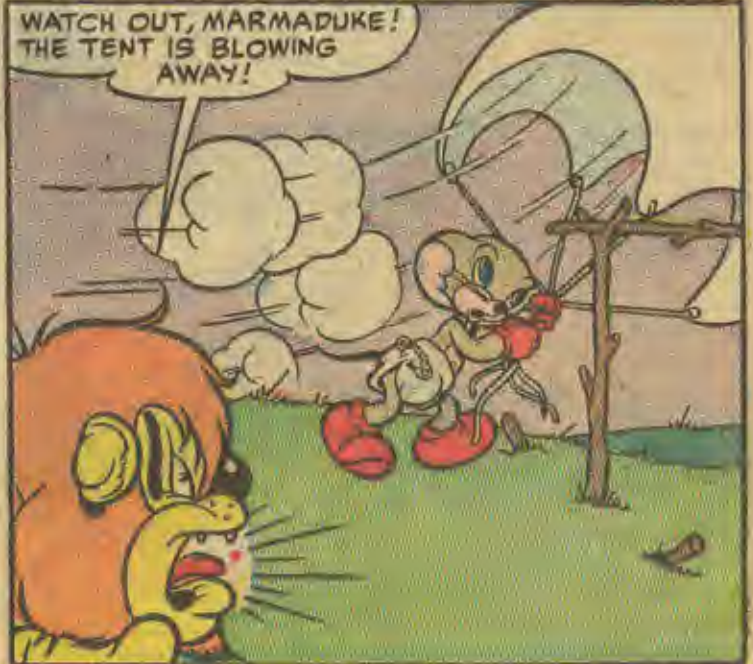


WHILE I'M TAKING IT EASY, YOU SET UP THE TENT!

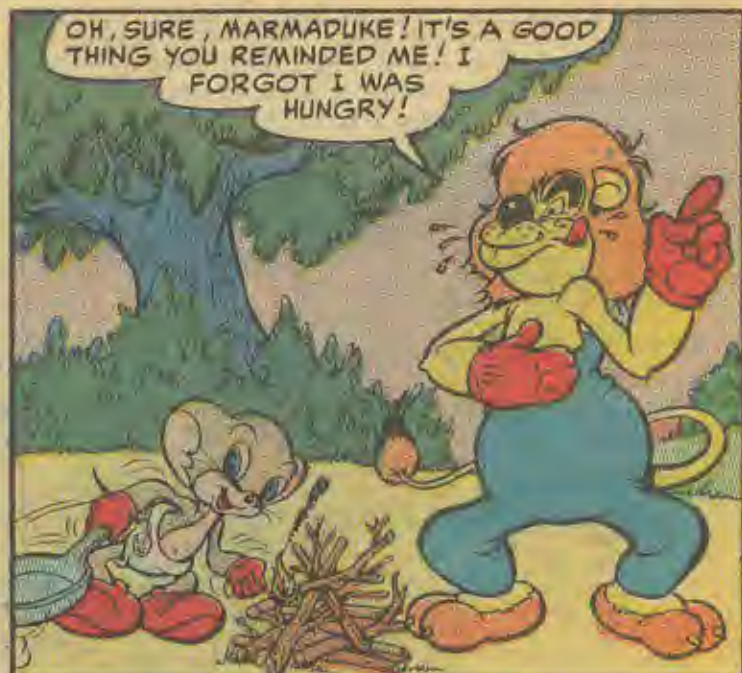
I DON'T LIKE THIS ONE BIT, BUT HE'S THE BOSS!



WATCH OUT, MARMADUKE! THE TENT IS BLOWING AWAY!



MARMADUKE MOUSE



MARMADUKE MOUSE



MARMADUKE MOUSE



THIS OUGHT TO DO IT!

WAIT A MINUTE! THIS CROWN WILL MAKE A WONDERFUL NEST!

HUH? DO WHAT?

I THREW MY CROWN AT THOSE BIRDS TO MAKE THEM SHUT UP!

BUT WHAT HAPPENED TO YOUR CROWN? I DON'T SEE IT!



OH, THERE IT IS! IT'S HELPING THE HOUSING SHORTAGE!

MY SOLID GOLD CROWN USED AS A NEST! MARMADUKE, GET IT BACK IMMEDIATELY!



2 FEW MINUTES LATER...

THE MOTHER BIRD PUT UP AN AWFUL FIGHT... BUT HERE IT IS!

THIS IS THE MOST MISERABLE NIGHT I'VE EVER SPENT! I HOPE I CAN FALL ASLEEP AGAIN!



WAKE UP, LOUIE! WAKE UP!

WHA? COUSIN LEO! WHAT ARE YOU DOING HERE?



THIS IS MY FRONT LAWN! MY CASTLE IS RIGHT BEHIND THOSE TREES! YOU CAMPED HERE AND I HAD A COMFORTABLE BED WAITING FOR YOU ALL THE TIME!

YOU MEAN WE WERE PRACTICALLY CAMPING ON YOUR DOORSTEP?



THIS IS YOUR FAULT! YOU WANTED TO STOP HERE! I'LL NEVER TAKE YOU ON A CAMPING TRIP AGAIN!

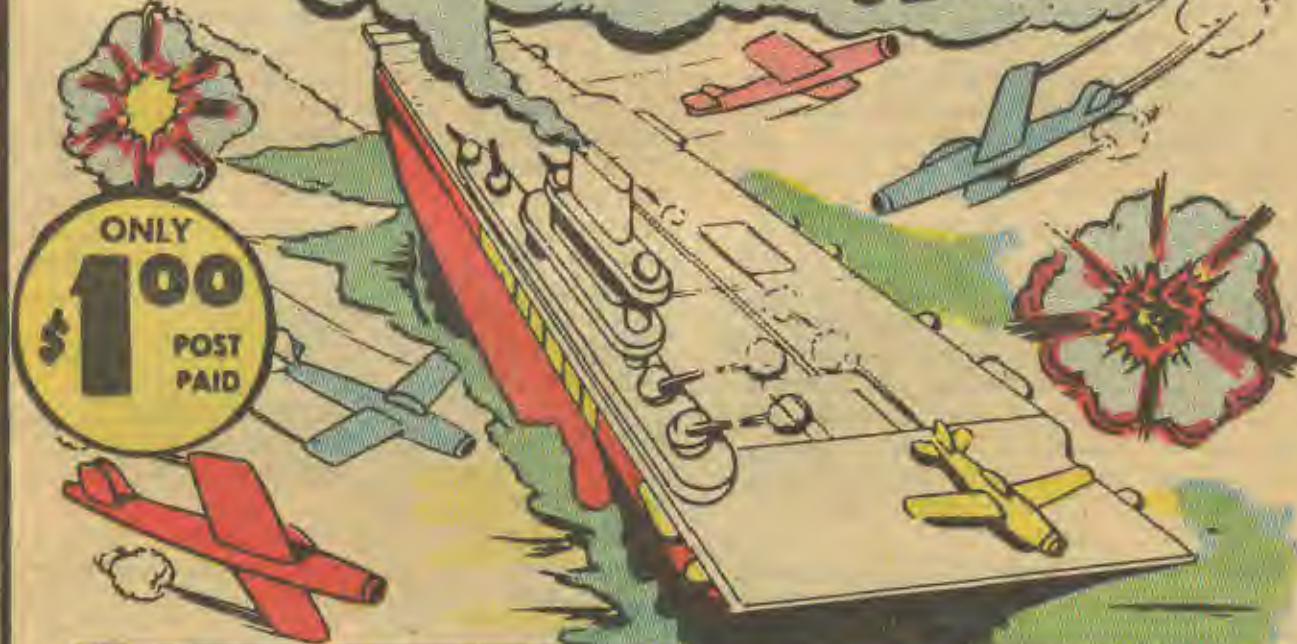
THAT WOULDN'T BE PUNISHMENT FOR ME, KING LOUIE! THAT WOULD BE A PLEASURE!

KIDS! BE THE FIRST TO SEND FOR THIS

NEW PLASTIC

AIRCRAFT CARRIER

WITH **5** CATAPULTING JETS



Send only \$1.00 NOW for this wonderful toy! It catapults, it floats, it runs on dry land. Equipped with 5 catapulting jets that zoom off the runway with the flick of the finger. The carrier is fully 2/3's of a foot long!

ONLY \$1.00

We also send you, at no extra cost, a small supporting fleet of real plastic molded warships, consisting of:

- 1 BATTLESHIP
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Brings you the aircraft carrier and 5 jets plus the small fleet of warships! **BE SURE** to enclose \$1.00 with coupon and *print* name and address clearly.

LUCKY PRODUCTS, DEPT G-P-5

Carle Place, L. I. N. Y.

NO C.O.D.'s

Gentlemen:

HERE IS MY DOLLAR! Rush aircraft carrier and jet planes plus small fleet. If not completely satisfied, I can return merchandise for full refund. Canada and foreign orders send \$1.50 postal money order.

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JUST ^{40¢} SPITE

THERE are times when the Count's foxy face assumes a look of sad, weary disappointment and he looks as if he will stop his career of swindling and posing and go straight. This was not one of those times. His red-furred, sharp-nosed head was close to that of Loopy the Lizard as they closely studied an ancient parchment map.

"We found it, all right," said Loopy in triumph. "The treasure chart that shows where old Pirate Pete buried his wealth in Thistle Thicket. Count, old boy, we'll be rich! Of course, there's all that pick and shovel work to dig it up, but—"

"Loopy," said the Count, "you and I are practical people. We're not fitted for hard labor. Maybe we can trick Egbert into digging that swag up for us. Here he comes along the path now. Give me the map and duck behind that bush."

The Count dropped the parchment on the path and whisked Loopy into hiding. Moments passed, and Egbert, hopping clumsily, came opposite. He paused. He goggled. He picked up the map. His beak opened and he emitted a squawk of inspired joy. He scuttled away toward Thistle Thicket.

When Egbert was gone, Loopy studied the Count with worried eyes. "I don't get it," he protested. "Egbert's got the map. He'll dig up the treasure—"

"And we'll get it!" said the Count. "Remember all the tales about how Pirate Pete's ghost haunts his hoard? Egbert remembers, too. As soon as he brings the money out, we'll set up a ghostly howl. Egbert will tear out of there like a rocket. And we'll grab the loot, without having turned a spadeful of that heavy, heavy sod!"

Together Loopy and the Count stole to Thistle Thicket. Egbert had already marked a large, jagged cross on the spot indicated by the map, and had found a pick and a shovel. With all the strength of his clumsy little body he began to burrow. "Oh, boy," the two listening plotters heard him say to himself. "Oh, boy, oh boy, oh boy! All that pirate gold, just for little old deserving me!"

Loopy and the Count nudged each other and tried to keep from laughing. They watched from behind a big tree, while Egbert dug deep, deeper, deeper still. His whole form disappeared in the hole.

"I hear his spade clinking on metal," whispered the Count to Loopy. "It's almost time."

Egbert, deep in the hole, was scraping loose soil away from around something—a massive, metal-clamped chest. "Oh boy," he panted. "This looks like what I'm after." He caught the handles and heaved. "Ooops! It weighs a ton—"

With a mighty effort he heaved the chest up to ground level and paused to wipe his perspiring brow.

"Now," muttered the Count. "Yell your loudest and scariest, Loopy."

Together they raised a weird, creepy wail. "Ooo-ooooo! Oooooooo! Who dares dig for my dough? I'll carry him away to ghostland!"

"Squawrrrk!" shrilled Egbert in terror. He had not the strength left to get out and run, and he shoved his head, ostrich-like, into the loose dirt at the bottom of the pit. The Count and Loopy seized the handles of the chest and, exerting all their strength, lifted it and ran, ran, ran. Far away from Thistle Thicket they found a quiet place among some tangled vines. There they pried open the lid of the rusty old chest. It was full of—

"Rocks!" yelled Loopy in disgust. "Pirate Pete didn't bury any gold, after all."

"Here's a note among the rocks," said the Count. Together they read:

"Under this chest, weighted down to make a protecting barrier, is my fortune. Let him who has the courage and industry to reach it be the one to profit by it."

"Quick, quick!" cried the Count. "Back to the hole." Back they raced, but Egbert was gone. And they found nothing beneath the place where the chest had been found.

In his own modest home, Egbert was counting the broad gold pieces that filled an ancient silver teapot. He had to count several times, using all his fingers and toes, and even then he could not count high enough to decide how much he had found.

"Good thing that ghost wooped at me," he said to himself. "Otherwise I'd never had dug my face into the dirt and found Pirate Pete's REAL treasure trove! Won't the Count be surprised when I tell him about *this*!"

STATEMENT OF THE OWNERSHIP, MANAGEMENT, AND CIRCULATION REQUIRED BY THE ACT OF CONGRESS OF AUGUST 24, 1912, AS AMENDED BY THE ACTS OF MARCH 3, 1933, AND JULY 2, 1946 (Title 39, U. S. Code, Section 238) OF MARMADUKE MOUSE, published Bi-monthly at Sparta, Illinois, for October 1, 1954.

1. The names and addresses of the publisher, editor, managing editor, and business managers are: Publisher, Everett M. Arnold, 578 Summer Street, Stamford, Conn.; Editor, Alfred Grenet, 347 Madison Avenue, New York, N. Y.; Managing editor, None; Business manager, Richard E. Arnold, 347 Madison Avenue, New York, N. Y.

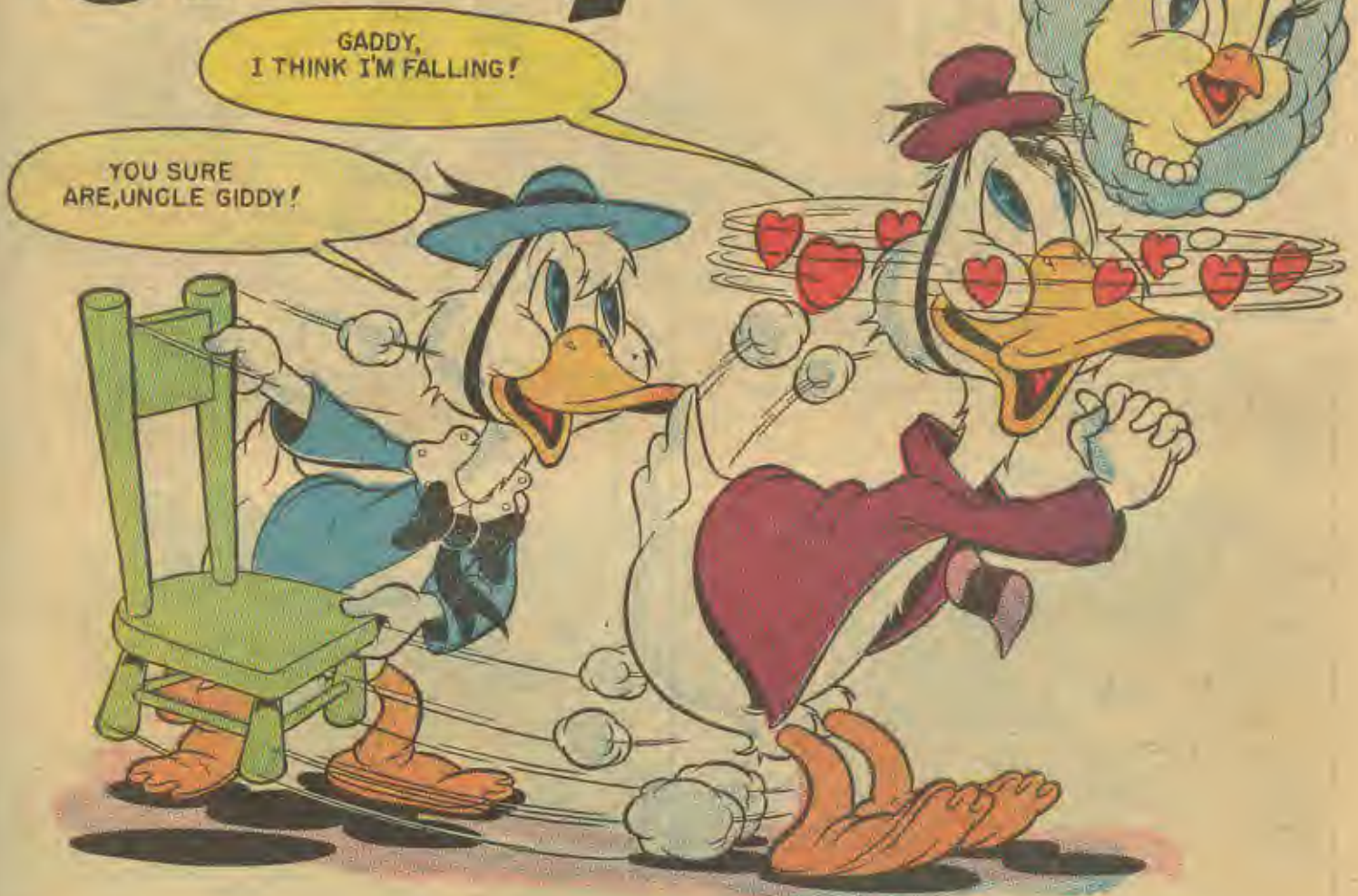
2. The owner is: (If owned by a corporation, its name and address must be stated and also immediately thereunder the names and addresses of stockholders owning or holding 1 percent or more of total amount of stock. If not owned by a corporation, the names and addresses of the individual owners must be given. If owned by a partnership or other unincorporated firm, its name and address, as well as that of each individual member, must be given.) Arnold Publications, Inc., 578 Summer Street, Stamford, Conn.; Everett M. Arnold, 578 Summer Street, Stamford, Conn.; Claire C. Arnold, 578 Summer Street, Stamford, Conn.; Richard E. Arnold, 347 Madison Ave., New York, N. Y.

3. The known bondholders, mortgagees, and other security holders owning or holding 1 percent or more of total amount of bonds, mortgages, or other securities are: (If there are none, so state.) None

4. Paragraphs 2 and 3 include, in cases where the stockholder or security holder appears upon the books of the company as trustee or in any other fiduciary relation, the name of the person or corporation for whom such trustee is acting; also the statements in the two paragraphs show the affiant's full knowledge and belief as to the circumstances and conditions under which stockholders and security holders who do not appear upon the books of the company as trustees, hold stock and securities in a capacity other than that of a bona fide owner.

(Signed) EVERETT M. ARNOLD, Publisher
Sworn to and subscribed before me this 13th day of September, 1954. (Signed) LOUIS J. KURIANSKY, Notary Public.
(My commission expires April 1, 1959)

Giddy Goose



MARMADUKE MOUSE



KEEP HOUSE? COOK? GADDY, MY DEAR, WHY NOT BRING YOUR UNCLE TO DINNER AT *MY* HOUSE?

ULP! GEE, THANKS, MISS TAYK, BUT I GOTTA HURRY TO CLASS NOW!



NONSENSE, YOU'RE IN *MY* CLASS! IF YOU'RE LATE, I'LL EXCUSE YOU! NOW ABOUT DINNER TONIGHT...

PSST! TEACHER'S PET, HAW-HAW!

AW!



HONEST, I WASN'T ANGLING FOR A DINNER INVITATION!

OF COURSE NOT, DEAR! I'LL LOOK FOR YOU AND YOUR UNCLE AT SIX... AND I THINK YOU'LL GET AN *A* ON YOUR TESTS TODAY! TEE-HEE!



S-A-A-Y! IF SHE CAN REALLY COOK AND KEEP HOUSE AND IF I KEEP GETTING *A*'S, SHE'D MAKE A GOOD WIFE FOR UNCLE GIDDY! HE CAN'T RESIST!



AFTER SCHOOL...

OH, HELLO, GADDY! PHEW! I'M BEGINNING TO THINK YOU'RE RIGHT ABOUT GETTING A HOUSEKEEPER!

TOSS AWAY THE BROOM, UNCLE GIDDY, I GOT NEWS!



WELL, WHAT'S IT ALL ABOUT?

WE MAY HAVE A WIFE...ER... HOUSEKEEPER ALL LINED UP! MISS TAYK WANTS US TO COME TO DINNER TONIGHT!

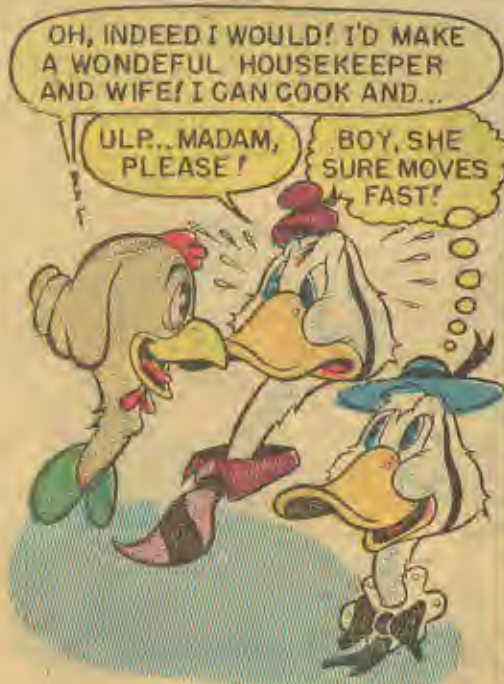
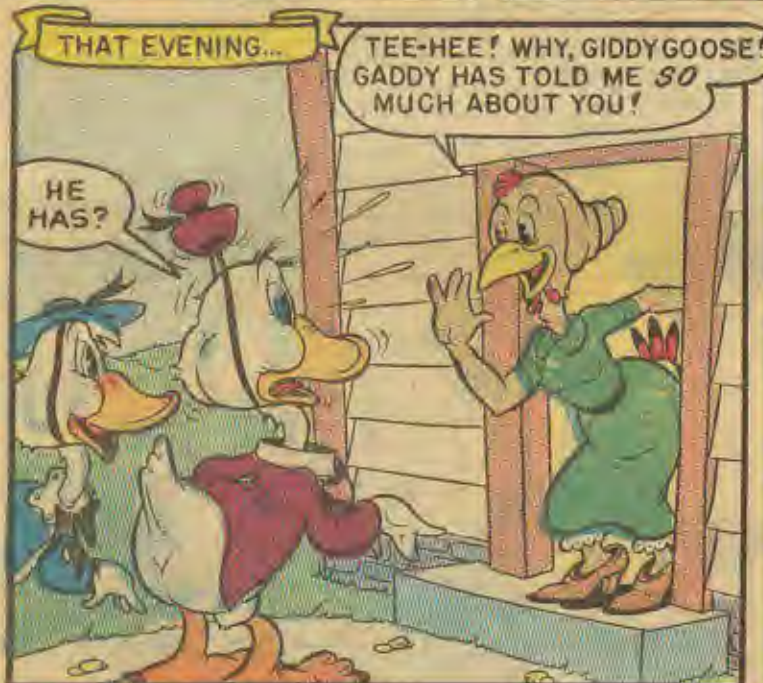


YOUR SCHOOL TEACHER? BUT WHAT'S THAT GOT TO DO WITH A HOUSEKEEPER?

WELL I GUESS SHE'S THINKING OF BECOMING SORT OF A HOUSEKEEPER... OR SOMETHING!



MARMADUKE MOUSE

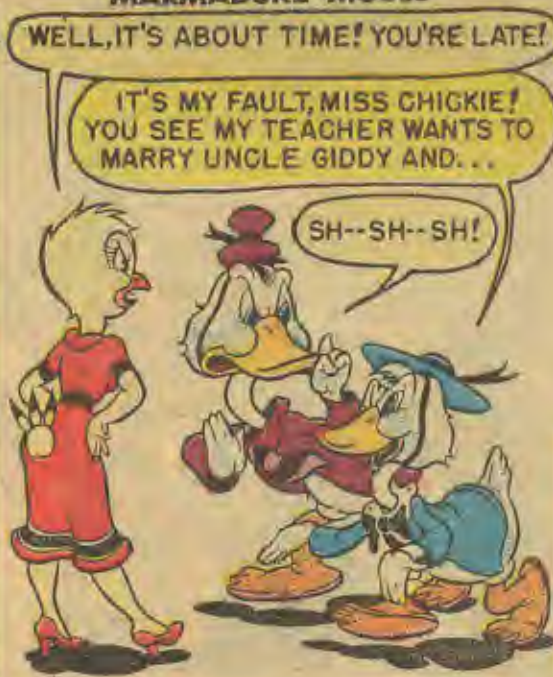


MARMADUKE MOUSE



WELL, ANYWAY, YOU STILL HAVE MISS CHICKIE!

DEAR ME, I HOPE WE'RE ON TIME! THIS IS ALL YOUR FAULT, YOU KNOW!



WELL, IT'S ABOUT TIME! YOU'RE LATE!

IT'S MY FAULT, MISS CHICKIE! YOU SEE MY TEACHER WANTS TO MARRY UNCLE GIDDY AND...

SH--SH--SH!



SO, YOU'VE BEEN PROPOSING TO OTHER GIRLS! THIS IS THE END!

CHICKIE, LET ME EXPLAIN!



PLEASE LISTEN TO ME! IT'S NOT MY FAULT AND...

THERE'S NOTHING TO EXPLAIN, YOU INGRATE!

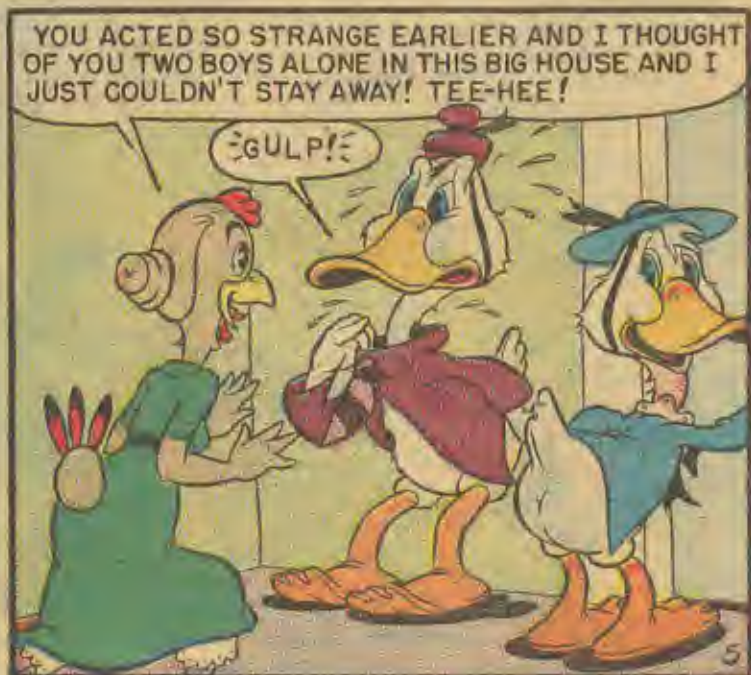


I'M SORRY! BUT I GOT TO THINKING ABOUT GOOD COOKING AND HIGH GRADES IN SCHOOL!

THERE'S NOTHING TO SAY, GADDY! I'M SPEECHLESS!



WELL, YA BETTER THINK OF SOMETHING TO SAY BECAUSE I GOT A FEELING YOU'RE GONNA HAVE TO TALK FAST!



YOU ACTED SO STRANGE EARLIER AND I THOUGHT OF YOU TWO BOYS ALONE IN THIS BIG HOUSE AND I JUST COULDN'T STAY AWAY! TEE-HEE!

GULP!

MARMADUKE MOUSE

MEANWHILE...

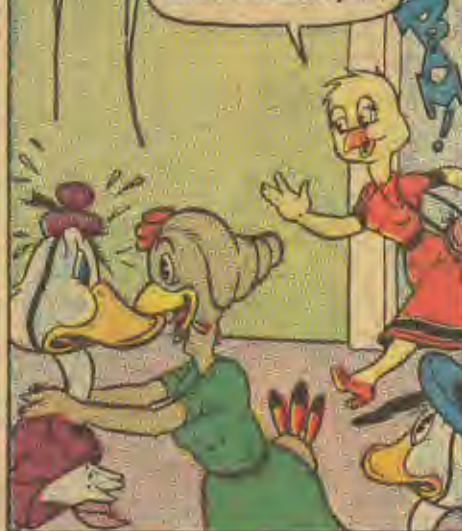
I REALLY SHOULD HAVE LET POOR GIDDY EXPLAIN! I'LL STOP AT HIS HOUSE NOW AND SURPRISE HIM!



MISS TAYK, PLEASE RELEASE ME!

YOU DEAR, DEAR MAN!

GIDDY DEAR, I...



WELL! ISN'T *THIS* YOUR FAULT EITHER, GIDDY GOOSE?

HOW DARE YOU TALK TO MY FIANCE IN THAT MANNER!



YOUR FIANCE? HE'S MINE!

OOF! GOODNESS, THEY'RE FIGHTING OVER ME!

HEY, BREAK IT UP!



PLEASE DON'T ARGUE ABOUT ME, GIRLS!

WHO CARES ABOUT YOU?

YOU PIPSQUEAK!



SMASH!

OOH!

YIPES! THERE GO ALL MY A GRADES!



NOT MUCH HERE, UNCLE GIDDY, AND IT LACKS A WOMAN'S TOUCH!

NEVER MIND, GADDY, I'M JUST RECOVERING FROM THE WOMEN'S TOUCH!



New Heavy Plastic GIANT CIRCUS TENT Play House

\$1⁰⁰
complete



LARGE
ENOUGH FOR 2 KIDS
SETS UP IN A JIFFY
NO TOOLS NEEDED

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- ☐ Send C.O.D. I'll pay postman on arrival.

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| 1. Chinese Checkers Game | 20. Chinese Tangram Puzzle | Special containing following items: |
| 2. Sheriff's Badge | 21. Golf Game | |
| 3. Whistle | 22. Make Believe Cigarette | 36. Magic Rope Trick |
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| 5. Yo-Yo | 24. Ballpen | 38. Ring-on-String Trick |
| 6. Spell-a-word Game | 25. Let's Go Fishing Game | 39. Ring-and-Coil Puzzle |
| 7. Gay Nineties Mustache | 26. Monikin for Drawing | 40. Mysterious Number Cards |
| 8. Sliding Blocks Puzzle | 27. Bongo Game | 41. Magic Pins |
| 9. Fan-Tan Game | 28. Trick Flower Fan | 42. Horse-and-Rider Puzzle |
| 10. Little Automobile | 29. Uranium Treasure Hunt | 43. The "T" Puzzle |
| 11. Plastic Jet Plane | 30. Face with 1000 Expressions | 44. The "A" Puzzle |
| 12. Checkers Game | 31. Wild Western Game | 45. The "L" Puzzle |
| 13. "Change-Places" Puzzle | 32. Put-and-Take Spinner | 46. Metal Take-Apart Puzzle |
| 14. Razor | 33. Rocket-Race-Through-Space | 47. Oriental Finger Trap |
| 15. Magic Sea-Shell Water Flower | 34. Harmonica | 48. Defy Gravity Trick |
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Keep your job while training. I start sending you special booklets that show you how to fix sets the day you enroll. Multitester built with parts I send helps you make \$10, \$15 a week extra fixing sets while training. Many start their own Radio-Television business with spare time earnings.

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You benefit by my 40 years' experience training men at home. Well illustrated lessons give you basic principles you need. Skillfully developed kits of parts I send (see below) "bring to life" things you learn from lessons.

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Television Making Good Jobs, Prosperity—Even without Television, Radio is bigger than ever. 115 million home and auto Radios to be serviced. Over 3000 Radio broadcasting stations use operators, technicians, engineers. Government, Aviation, Police, Ship, Micro-wave Relay, Two-Way Radio Communications for buses, taxis, trucks, etc., are important and growing fields. Television is moving ahead fast.



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An all-purpose Axe 'n' Knife Kit in double leather belt sheath. Axe and knife made of tough carbon steel. Great kit for outdoors.

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